



July 17, 1997

Rory J. O'Rourke
Regional Operations Manager

400 Raritan Center Parkway
Suite D
Edison, NJ 08837
908-225-3766
Fax: 908-417-9076
Voice Mail: 800-757-8266 (48831#)

To: Don Fitzgerald

Re: Special Fixture Request

Dear Don:

Attached are two special fixture requests for two versions of the 12 pack display we have had manufactured locally in the past. We are now trying to go through proper channels. The only problem is I am not entirely sure what those channels are. The bottom of the form lists an individual who is no longer with us. Bottom line, I am asking for your assistance to insure these requests get in to the right hands. I also know that you have a better chance on cutting through the red tape.

I am also attaching a picture of what one of the units looks like on location. Both of these displays will enhance our presence at retail now and after the FDA restrictions go into effect.

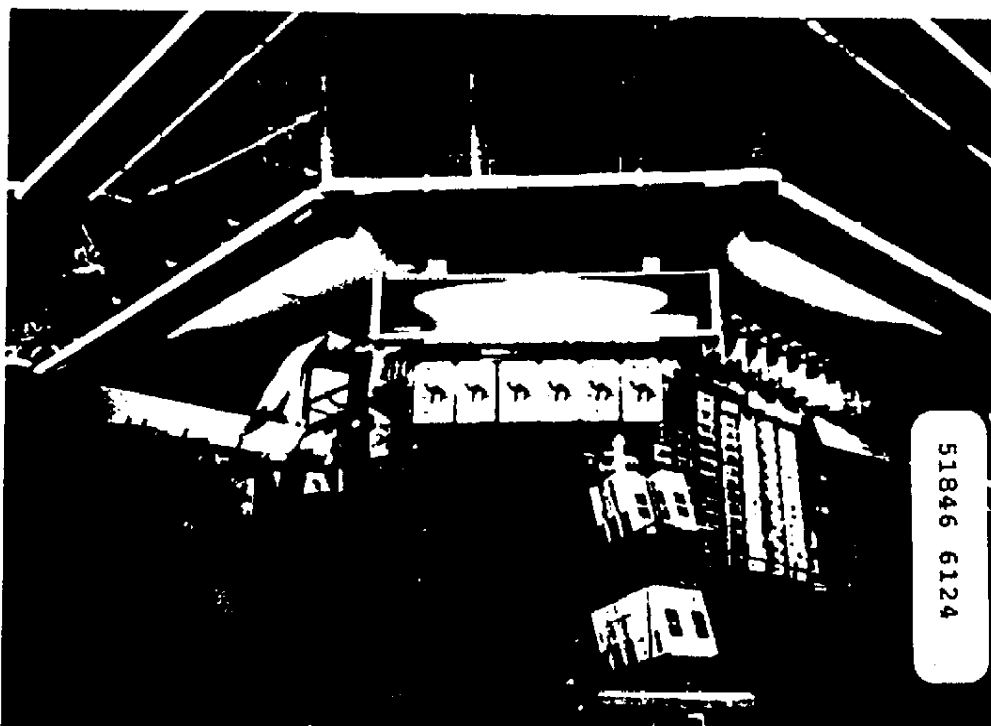
For your convenience, I have attached a total of four copies of these requests.

If you have any questions, please give me a call.

Sincerely,

Rory O'Rourke

CC: Mark Young



SPECIAL FIXTURE REQUEST FORM

RJR Div. No. 1210 RJR Manager Rory O'Rourke Phone # (908) 225-3785

Retailer Inner City Retail Calls Type of Outlet Other

A. TYPE OF DISPLAY

☒ Package ☐ Carton ☐ Combination (Pack/Carton) ☐ Other _____

B. CURRENT MERCHANDISING METHOD

Various temporary displays

C. RECOMMENDATION

12 Pack plastic - open top unit with 6 facings.

D. SPECIAL REQUIREMENTS

DARKO manufactured this in the past. Exact specs are attached

NOTE: Include if a new contract is required.

E. QUANTITY

Prototype: ☐ YES ☒ NO How many 1,800

Shipping Location(s) SIS Number 950 to Division 1229
50 to Division 1223
800 to Division 1210

Potential total number of special fixtures if approved 1,800

NOTE: It takes 6 weeks to produce a prototype and package for shipment.

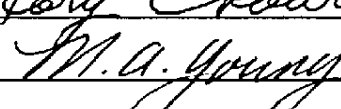
F. COLOR

Paint Number N/A

Laminate Number N/A

G. APPROVALS

Requestor/Manager Rory O'Rourke  Date 07/17/97

Region Manager Mark Young  Date 07/17/97

NOTE: Once the appropriate approvals are obtained, please send to the Merchandising Department.
cc: VP Merchandising, Director of Operations, Don Esposito - Sales Materials Logistics

RJRT Form 2040A - WML 6/14/95

51846 6125

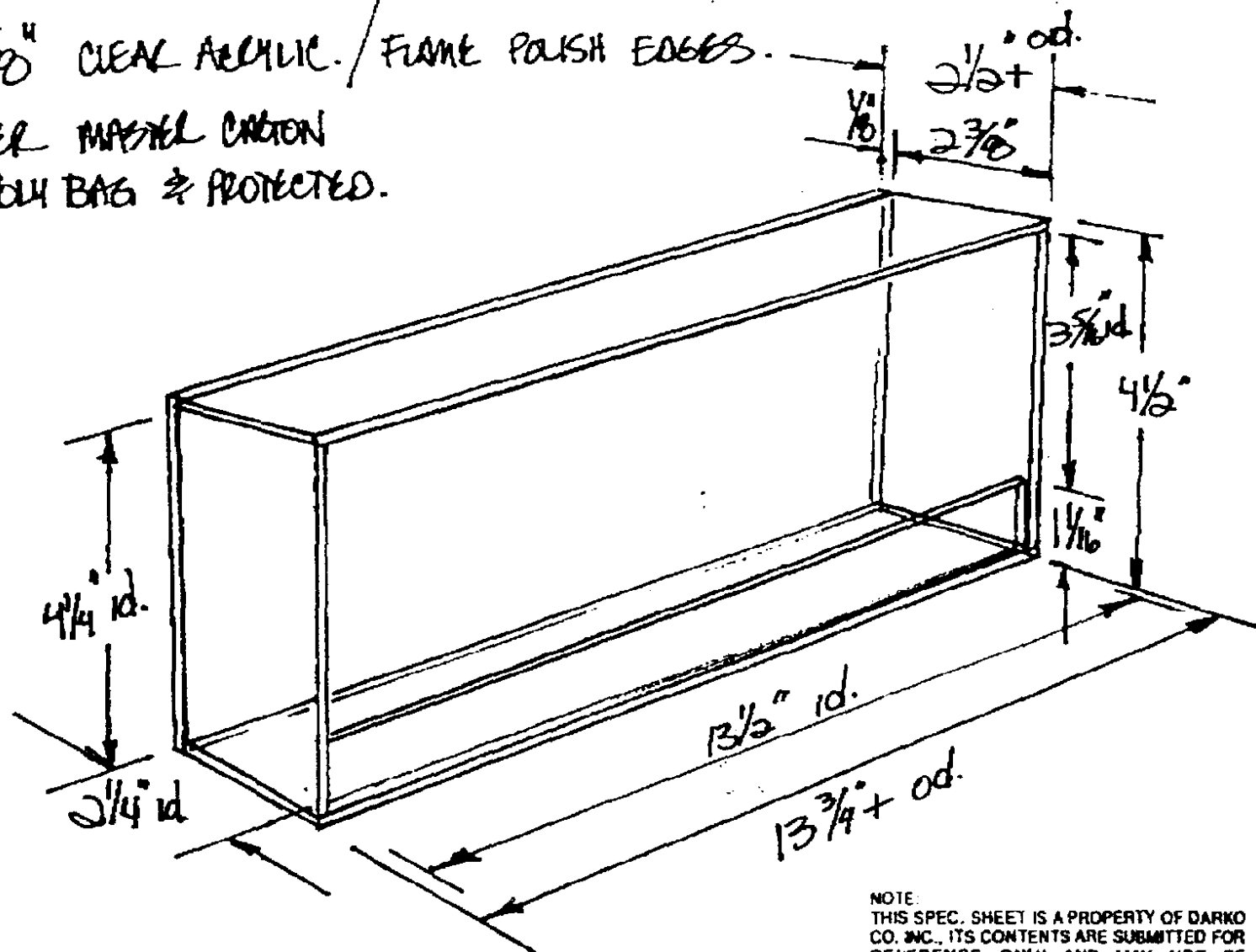
FABRICATED ACRYLIC CASE: W/O LID.

JOB# 96276.1

QTY:

MATERIALS: $\frac{1}{8}"$ CLEAR ACRYLIC / FRAME POLISH EDGES.

PACK: 25 PER MASTER CARTON
IND. FOLY BAG & PROTECTED.



NOTE:
THIS SPEC. SHEET IS A PROPERTY OF DARKO
CO. INC., ITS CONTENTS ARE SUBMITTED FOR
REFERENCE ONLY AND MAY NOT BE
REPRODUCED, OR USED IN ANY OTHER
MANNER UNLESS AUTHORIZED BY A DARKO CO.
INC. REPRESENTATIVE.

10/1/96 DARKO CO. INC.

51846 6126

SPECIAL FIXTURE REQUEST FORM

RJR Div. No. 1210 RJR Manager Rory O'Rourke Phone # (908) 225-3765

Retailer Inner City Retail Calls Type of Outlet Other

A. TYPE OF DISPLAY

☒ Package ☐ Carton ☐ Combination (Pack/Carton) ☐ Other _____

B. CURRENT MERCHANDISING METHOD

Various temporary displays

C. RECOMMENDATION

12 Pack plastic - hinged top unit with 6 facings. }

D. SPECIAL REQUIREMENTS

DARKO manufactured this in the past. Exact specs are attached

NOTE: Include if a new contract is required.

E. QUANTITY

Prototype: ☐ YES ☒ NO How many 825

Shipping Location(s) SIS Number 500 to Division 1229
25 to Division 1223
300 to Division 1210

Potential total number of special fixtures if approved 825

NOTE: It takes 6 weeks to produce a prototype and package for shipment.

F. COLOR

Paint Number N/A

Laminate Number N/A

G. APPROVALS

Requestor/Manager Rory O'Rourke *Rory O'Rourke* Date 07/17/97

Region Manager Mark Young *M.A. Young* Date 07/17/97

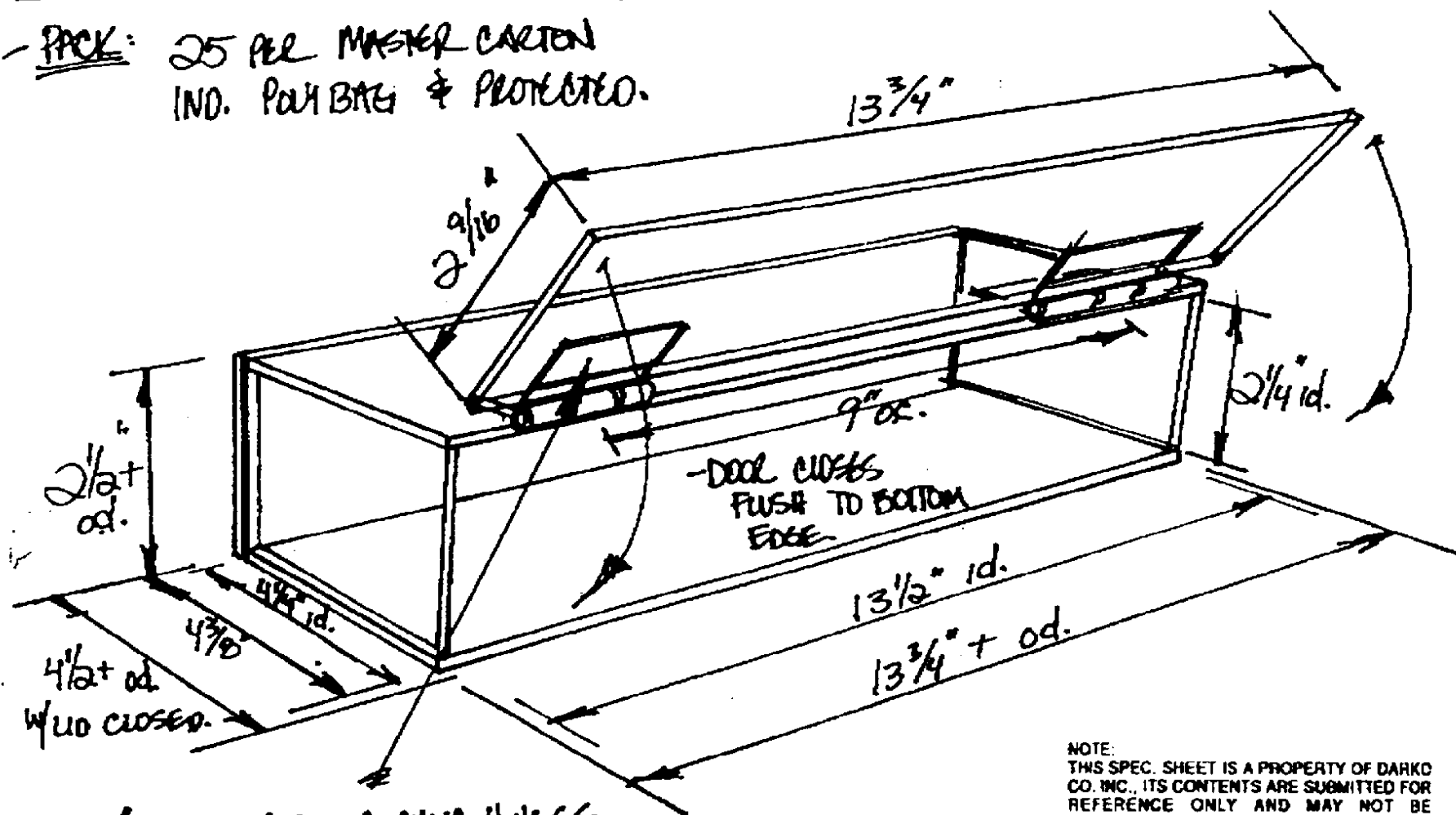
NOTE: Once the appropriate approvals are obtained, please send to the Merchandising Department.
cc: VP Merchandising, Director of Operations, Don Esposito - Sales Materials Logistics

RJRT Form 2040A - WMLE 6/14/95

51846 6127

FABRICATED ACRYLIC CASE WITH LD.

JOB# 96276.1

QTY:MATERIALS: 1/8" CLEAR ACRYLIC / CLEAR ACRYLIC HINGES. / FRAME POLISH EDGES.PACK: 25 PER MASTER CARTON
IND. POLY BAG & PROTECTED.2" WIDE CLEAR ACRYLIC HINGES.
(2" x 1 1/2")

10/11/96 DREW CO. INC.

51846 6128

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JULY

SEPTEMBER

S M T W T F S

S M T W T F S

1 2 3 4 5

1 2 3 4 5 6

6 7 8 9 10 11 12

7 8 9 10 11 12 13

13 14 15 16 17 18 19

14 15 16 17 18 19 20

20 21 22 23 24 25 26

21 22 23 24 25 26 27

27 28 29 30 31

28 29 30

FRIDAY

DAILY DIARY

PHONE CALLS

MEETING NOTES

IDEAS

REMINDERS

JOURNAL

Sept 9th KAM + AM + ordered
 Sept 10th DM - RM

509 smudged product and all 4 Bay styles.

Tony Verde - 17 Pack display. Item will ship
 end of month. 25 PER SKU

(72) 55

NSS (55)

1210

32

12

1223

2

1

~~1226~~

1229

38

20

55

NSS

1221

0

250 10✓

1222

20 2✓

20 2✓

1223

5 1✓

25 1✓

1224

500 20✓

250 10✓

1225

100 4✓

500 20✓

1226

200 8✓

300 12✓

1229

180 6✓

450 18✓

PHODA

1210

41

73

51846 6129

SPECIAL FIXTURE REQUEST FORM

RJR Div. No. 1210 RJR Manager Rory O'Rourke Phone # (908) 225-3765

Retailer Inner City Retail Calls Type of Outlet Other

A. TYPE OF DISPLAY

☒ Package ☐ Carton ☐ Combination (Pack/Carton) ☐ Other _____

B. CURRENT MERCHANDISING METHOD

Various temporary displays

C. RECOMMENDATION

12 Pack plastic - open top unit with 6 facings.

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NOTE: Include if a new contract is required.

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50 to Division 1223
800 to Division 1210

Potential total number of special fixtures if approved 1,800

NOTE: It takes 6 weeks to produce a prototype and package for shipment.

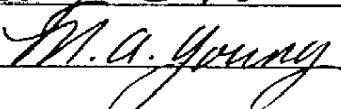
F. COLOR

Paint Number N/A

Laminate Number N/A

G. APPROVALS

Requestor/Manager Rory O'Rourke  Date 07/17/97

Region Manager Mark Young  Date 07/17/97

NOTE: Once the appropriate approvals are obtained, please send to the Merchandising Department.

cc: VP Merchandising, Director of Operations, Don Esposito - Sales Materials Logistics

RJRT Form 2040A - WMLE 6/14/86

51846 6130

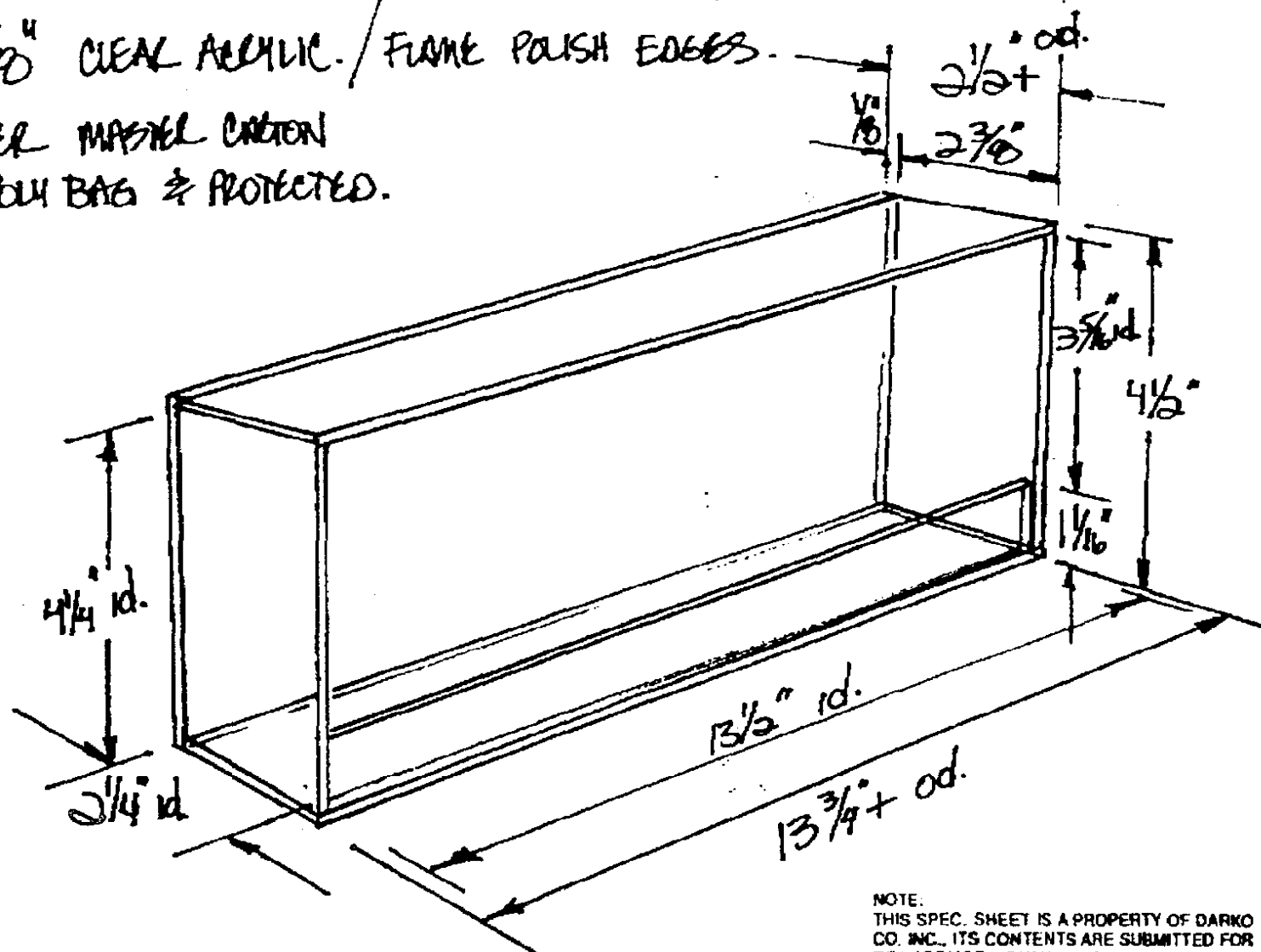
FABRICATED ACRYLIC CASE: W/O LID.

JOB# 96276-1

QTY:

MATERIALS: $\frac{1}{8}$ " CLEAR ACRYLIC / FRAME POLISH EDGES.

PACK: 25 PER MASTER CARTON
IND. FOLY BAG & PROTECTED.



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51846 6131

SPECIAL FIXTURE REQUEST FORM

RJR Div. No. 1210 RJR Manager Rory O'Rourke Phone # (908) 225-3765

Retailer Inner City Retail Calls Type of Outlet Other

A. TYPE OF DISPLAY

☒ Package ☐ Carton ☐ Combination (Pack/Carton) ☐ Other _____

B. CURRENT MERCHANDISING METHOD

Various temporary displays

C. RECOMMENDATION

12 Pack plastic - hinged top unit with 6 facings.

D. SPECIAL REQUIREMENTS

DARKO manufactured this in the past. Exact specs are attached

NOTE: Include if a new contract is required.

E. QUANTITY

Prototype: ☐ YES ☒ NO How many 825

Shipping Location(s) SIS Number 500 to Division 1229
25 to Division 1223
300 to Division 1210

Potential total number of special fixtures if approved 825

NOTE: It takes 6 weeks to produce a prototype and package for shipment.

F. COLOR

Paint Number N/A

Laminate Number N/A

G. APPROVALS

Requestor/Manager Rory O'Rourke  Date 07/17/97

Region Manager Mark Young  Date 07/17/97

NOTE: Once the appropriate approvals are obtained, please send to the Merchandising Department.

cc: VP Merchandising, Director of Operations, Don Esposito - Sales Materials Logistics

RJRT Form 2040A - WMLE 8/14/95

51846 6132

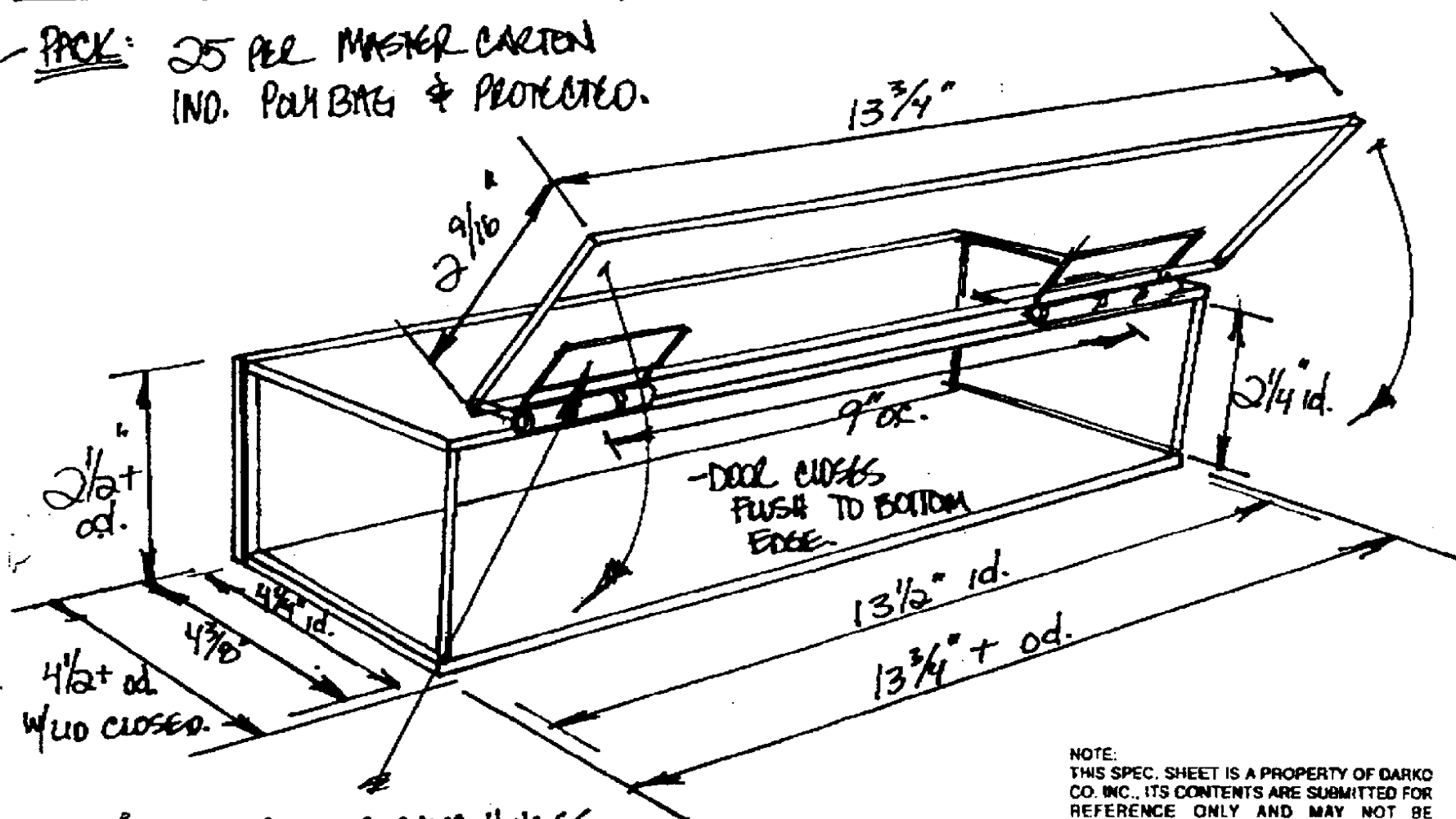
INDICATED ACRYLIC CASE WITH LD.

JOB# 96276-1

QTY:

MATERIALS: $\frac{1}{8}$ " CLEAR ACRYLIC / CLEAR ACRYLIC HINGES. / FRAME POLISH EDGES.

PACK: 25 PER MASTER CARTON
IND. POLY BAG & PROTECTED.



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10/11/96 DARKO CO. INC.

DARKO CO. INC.



2234 East
Enterprise Parkway
Twinsburg, Ohio
44087-2336
216 425-9805 phone
216 425-8674 fax

FACSIMILE TRANSMISSION

DATE: 7-18-97
TO: R. J. O'ROURKE
FAX #: 1-908-477-9076
FROM: TONY VASE JR
TOTAL NUMBER OF PAGES (INCLUDES COVER SHEET): 3

PLEASE CALL IF YOU DO NOT RECEIVE CORRECT NUMBER OF
PAGES - 216/425-9805. Ext. 231

Re: - Per your request please note
the attached for use with New
Further recommendations forms for
Batch O. -

Previous order was as follows -

5/5 - 12 - Pack Display - 1519 UNITS
N/5/5 - 12 - " " W/LID - 747 UNITS

Note. RSM Larry Poole might want some
of these units. He showed interest a
couple of months ago - His phone # is
Burr (Region 1800) 513-769-4700 -
-Tom Vase Jr

51846 6134